alpha-1 GLOBAL

Connecting Our Community

2017 - 2020
STRATEGIC PLAN

ALPHA-1GLOBAL.ORG
MISSION STATEMENT
Our mission is to develop a collaborative global network of Alpha-1 patient leaders, physicians, and researchers, to increase awareness, detection, and access to care for Alphas around the world.

STRATEGIC OBJECTIVES
• Facilitate effective stakeholder collaboration
• Raise Alpha-1 awareness globally
• Support the launch and strengthening of Alpha-1 organizations
• Promote early diagnosis and optimal access to care
STRATEGIC ACTIONS

Facilitate effective stakeholder collaboration
- Promote patients’ interest through global stakeholder collaboration
- Encourage broad and inclusive national and regional partnerships
- Grow the Alpha-1 patient, research and physician community around the world

Raise Alpha-1 awareness globally
- Support awareness campaigns on a global, national and regional level
- Compile and report information about each country’s Alpha-1 community
- Increase awareness through a diversified communication strategy

Support the launch and strengthening of Alpha-1 organizations
- Assist with the launch of national Alpha-1 organizations
- Keep the global Alpha-1 community informed on research and patient care worldwide
- Provide support and training to Alpha-1 leadership through meetings, events, and resources

Promote early diagnosis and optimal access to care
- Promote early diagnosis and access to optimum Alpha-1 care and treatment globally
- Monitor access to care and treatment affecting Alphas around the word
- Encourage patient involvement in policy decision-making through focused advocacy efforts